

2025



CRESTVIEW MARDI GRAS SPONSORSHIP PACKAGE



Dear _____,

I hope this letter finds you well. I am Melissa Carter, the Special Events Coordinator for the City of Crestview. The City of Crestview has partnered with the Main Street Merchants to bring our community the 1st Mardi Gras parade and Mardi Gras activities to Crestview. I am inviting your organization to partner with us for an exciting event that promises to bring vibrancy, culture, and economic growth to the heart of Crestview—our annual Crestview Mardi Gras Celebration.

Mardi Gras, deeply rooted in tradition, is a festive season celebrated with music, parades, and the spirit of community. Our vision is to bring this rich cultural experience to Crestview, transforming our streets into a lively showcase of local talent, family-friendly entertainment, and a celebration of the city's unique charm.

This event isn't just about celebration, it's a significant economic opportunity for our city. Mardi Gras events across the nation have demonstrated their ability to drive tourism, boost local businesses, and create lasting connections. By hosting this celebration in Crestview, we aim to:

- Attract visitors from surrounding areas, increasing foot traffic for local businesses.
- Provide opportunities for vendors to showcase their goods and services.
- Strengthen the sense of community pride and involvement.

To make this vision a reality, we are seeking corporate sponsorships to help fund key aspects of the event, including parade floats, entertainment, security, and promotional efforts. In return, we are committed to providing our sponsors with visibility and recognition through event marketing, branding opportunities, and prime placement during the celebration.



Your partnership would not only help bring this exciting event to life but also position your organization as a key supporter of our city's cultural and economic growth. We would be thrilled to discuss sponsorship packages tailored to meet your goals and align with your brand.

Thank you for considering this opportunity to make a lasting impact on the Crestview community. I'd be happy to meet at your convenience to share more details and explore how we can work together to create an unforgettable Mardi Gras experience.

Please follow our website and Facebook page for more up to date information to come.

Website: <http://crestviewmardigras.com>

Facebook: <https://www.facebook.com/crestviewmardigras>

Warm regards,

Melissa Carter

Special Events Coordinator



Melissa Carter

Special Events Coordinator
Communications
City of Crestview
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Cell: (850) 974-8136



ONE CITY ONE MISSION



sponsorship benefits



| SPONSORSHIP LEVELS | KING \$5,000 | QUEEN \$3000 | RHYTHM KREWE \$2500 | JESTER \$1500 | GOLD \$500 | PURPLE \$300 | GREEN \$150 |
|--|--------------|--------------|---------------------|---------------|------------|--------------|-------------|
| Logo placement on website | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Promotional Swag in VIP Bags | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Social media shout-out | ✓ | ✓ | ✓ | ✓ | ✓ | | |
| Logo placement on marketing materials | ✓ | ✓ | ✓ | ✓ | ✓ | | |
| Logo placement on digital promotions | ✓ | ✓ | ✓ | ✓ | | | |
| Recognition during parade &/or block party | ✓ | ✓ | ✓ | ✓ | | | |
| VIP tickets | 8 | 6 | 6 | 4 | 2 | 1 | |
| Exclusive Event Signage | ✓ | ✓ | ✓ | | | | |
| Title Sponsor | ✓ | | | | | | |

Melissa Carter c:850-974-8136 | e: ccarter@cityofcrestview.org

hello@crestviewmardigras.com | @crestviewmardigras | 100 Hathaway St. S. Crestview, FL 32539



CRESTVIEW MARDI GRAS

sponsorship levels

Tick the box to indicate which level of sponsorship you would like to commit to.

KING SPONSORSHIP

\$5,000



- Recognized as the Title Sponsor with premier logo placement on all event materials (posters, banners, digital marketing).
- Business name announced prominently during the parade and block party.
- Exclusive signage on the lead float or parade entry.
- 8 VIP tickets to the after-parade block party.
- Social media spotlight post with a link to your business.
- Opportunity to have a representative from your organization serve as a judge for the parade.

QUEEN SPONSORSHIP

\$3,000



- Featured logo placement on event materials and digital marketing.
- Business name announced during the parade and block party.
- 6 VIP tickets to the after-parade block party.
- Social media highlight with a link to your business.
- Secondary signage placement on a parade float.

RHYTHM KREWE SPONSORSHIP

\$2,500



- Recognition as the official Rhythm Krewe Sponsor(s) for all music entertainment.
- Prominent logo placement on signage near the stage and DJ booth.
- Verbal acknowledgment during the DJ set and the band's performance.
- Featured logo placement on event materials and digital promotions.
- 6 VIP tickets to the after-parade block party.
- Social media shoutout as the official Rhythm Krewe Sponsor(s), with tagged posts linking to your business.

JESTER SPONSORSHIP

\$1,500



- Logo featured on event posters and select digital promotions.
- Business name announced during the parade.
- 4 VIP tickets to the after-parade block party.
- Social media mention as an event supporter.



CRESTVIEW MARDI GRAS

sponsorship levels

Tick the box to indicate which level of sponsorship you would like to commit to.

GOLD SPONSORSHIP

\$500

- Business name listed on event posters and marketing materials.
- 2 tickets to the after-parade block party.
- Mention on social media as a sponsor.



PURPLE SPONSORSHIP

\$300

- Business name listed on the event website and program.
- 1 ticket to the after-parade block party.



GREEN SPONSORSHIP

\$150

- Business name featured on the event website as a valued supporter.
- Opportunity to include promotional swag in the VIP bags distributed at the block party.





SPONSORSHIP FORM

SPONSOR INFORMATION

Company Name: _____

Contact Name: _____

Address: _____

Email: _____

Website: _____

Social Media: _____

SPONSOR LEVEL

YES! I would like to support Crestview Mardi Gras at the following level:

- \$5,000+ King Sponsor
- \$3,000+ Queen Sponsor
- \$2,500+ Rhythm Krewe Sponsor
- \$1,500+ Jester Sponsor
- \$500+ Gold Sponsor
- \$350+ Purple Sponsor
- \$150+ Green Sponsor
- In-Kind Event Sponsor _____

We respectfully request that all donations be confirmed by January 15, 2025 for inclusion in any printed materials

My check is enclosed: \$ _____ Check Number: _____

Please send me an invoice to my email: _____

Signature: _____

Please return to the City of Crestview:

100 Hathaway St. S.
Crestview, FL 32539

Electronic payment options available by scanning the QR code to the right.

For more information contact Melissa Carter c:850-974-8136 | e: ccarter@cityofcrestview.org



contact us



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